

Focus Your Creative Objectives with This Free Trello Board

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Question: How do you know whether you're pivoting, or completely re-defining your project?

Or worse, abandoning it altogether?

Answer: By referring back to the objectives you set at the beginning of your project.

Setting clear objectives for any creative project - including artwork - helps you:

- develop a coherent overall vision for your project
- avoid wasting time on unnecessary actions
- prioritise correctly at every stage
- know when you're done

But if you're a visual person like me, you won't have much incentive to refer to a Word Doc with a list of objectives on a daily basis.

So why not use a Trello board to manage your project and make your objectives an integral part of your workflow that you'll see on a daily basis? The design of Trello already makes it the Pinterest of the To Do List world but you can also add images to your project for extra stimulation.

<https://trello.com/b/slTXDq5y/set-project-objectives>

Not sure where to start? Help yourself to my free Project Objectives Trello board!

(Instructions for how to use it are included on the board.)



1 Comment

At first look it seems like a small distinction between pivoting and re-defining. I love how you clearly lay out the much larger impacts of getting this clear.